Strategy Note 265, 28 May 2024

Strong foundations for rapid growth

Last week's Strategy Note said unions should build strong foundations for rapid union growth to get ready for our coming surge.

Strong foundations for rapid union growth should include:

- Every member organizes.
- Members control their unions, including directly elect their top officers.
- Many local organizer circles modeled on the February 2019 *Labor Notes* article.
- Readily available sources of information, news, and advice on organizing.
- · Visible winning examples.
- Trainers, trainings, trainings of trainers.
- Reading, study, and discussion groups.
- Union-positive media (such as *Labor Notes*, *In These Times*, local newsletters, websites).
- Organizer gatherings, conferences.
- Much discussion of what we should strive toward, how to arrange a society good for all.
- All the other suggestions in this series of Strategy Notes.

We don't have to have all of these elements in place before takeoff. The more of them we have, the better we can grow rapidly and healthily.

How do you want to help do this work in these transformational years? What will help you do it? What do your co-workers say when you ask them?

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