

Build support for 2028 demand

What should we do to build strong support throughout unions and the general public for our big shared May Day 2028 demand and for the widespread strike we will likely need to win it?

The discussions sketched in Strategy Note 261 and the broadly inclusive method of choosing the demand outlined in Strategy Note 262 will certainly help build that support. People more strongly support goals they have helped choose.

Along with those discussions, we could also:

- Wear buttons, stickers, shirts, hats, etc. supporting May Day 2028.
- Circulate petitions.
- Win resolutions of support from organizations, religious congregations, local governments, etc.
- Require candidates for Congress and president to pledge to support our demand.
- Build up our strike funds.
- Plant gardens, have food-canning parties.
- Use doorknocking campaigns to hear what people think we should demand and to engage them in that discussion.
- Train picket coordinators, marshals, first aid medics, media spokespeople, etc.
- Hold 10-minute "Just practicing" work stoppages.

What else do you think we should do?

What do you want to do in these transformational years? What will help you prepare? What do your co-workers say when you ask them?



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